



SBC



COURSE OVERVIEW

**MINI-MBA™**

15-17yrs

 Earlscliffe



## At a Glance



### Academic Content

20 hours of subject-specific academic content per week with a subject tutor, delivered through interactive and hands-on lessons.



### English Level

Students require a minimum English level of B2+ to enrol onto this programme.

### Duration

Our programme at Earlscliffe runs for 2-weeks



### Special Feature

Visit to the Bank of England or the Museum of Brands



This programme is for students looking for an inspirational, ambitious and relevant course which gives them the perfect introduction to the exciting and productive world of start-ups, business and global trade.

Our experienced staff will inspire students to look at the world through the eyes of an entrepreneur. From identifying and solving problems, to learning how global events impact local businesses, the Mini-MBA™ is perfect for ambitious students who thrive under pressure and seek out challenges.

## Sample Timetable

	Saturday	Sunday	Monday	Tuesday	Capital Wednesday™	Thursday	Friday
07:30	Wake up, room inspections and breakfast						
09:00	Arrival & departures throughout the day  Dodgeball Baking	Trip to Windsor Castle and boat tour on the Thames	Lessons 1 & 2 Introductions & mentality of an entrepreneur	Lessons 1 & 2 Language: Types of businesses	High speed train to London: Tower of London, the Museum of Brands and Covent Garden	Lessons 1 & 2 Language: Accounting and finance	Lessons 1 & 2 Theory: Products and marketing
10:30	Morning break		Morning break			Morning break	
10:45	Football Table tennis Baking Board games Badminton		Lessons 3 & 4 Theory: The business model canvas	Lessons 3 & 4 Theory: Customers and segmentation		Lessons 3 & 4 Theory: Financial modelling	Lessons 3 & 4 Language: Delivering effective presentations
12:15	Lunch		Lunch			Lunch	
13:15	Trip into Ashford Outlet Centre		Lessons 5 & 6 Presentations: Delivering a pitch for a first iteration of a product	Lessons 5 & 6 Task: Creating a landing page for a product		Lessons 5 & 6 Task: Create a basic database to run a company	Lessons 5 & 6 Task: Give a presentation about your favourite entrepreneur
15:15			Afternoon break			Afternoon break	
15:45		Afternoon activities Beach games: ultimate frisbee, touch rugby, capture the flag...	Afternoon activities Talent show preparation		Afternoon activities Visit Folkestone in small groups	Afternoon activities Roulers Basketball Football Baking	
17:00	Free time						
18:00	Dinner						
19:30	Welcome party and games	Film night and popcorn	Casino night	'Earlscliffe's Got Talent' show	Table tennis, basketball & movie night	Laser tag trip	Hawaiian disco night
22:00	In houses						

This is an example timetable and may be subject to change beyond our control.



## Core Content Areas:

- Entrepreneurship, finance & start-ups
- Market research & marketing
- Management, organisation & leadership
- Businesses of the future - sustainability

This course is ideal for committed students looking for a very different kind of summer course, who want to boost their CV and university applications by completing this rigorous and challenging programme.

For students considering studying business, finance, management, economics or accounting at A-level, IB or undergraduate level, the Mini-MBA™ provides an intensive and comprehensive introduction.



“The Mini MBA™ was the most challenging summer course I have ever attended, but it was also the most fun and interesting experience.”

**Flavia, Romania**

## Secure your place

A booking can be made online on our website [summerboardingcourses.com](https://summerboardingcourses.com)

Our programmes fill up fast so we recommend you book early to secure a space on our most popular courses. If you are booking on behalf of a family, please let us know at the time of booking.



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