



COURSE OVERVIEW

Breaking Digital

14-17yrs





At a Glance



Academic Content

20 hours of subject-specific academic content per week with a subject tutor, delivered through interactive and hands-on lessons.



English Level

Students require a minimum English level of B2+ to enrol onto this programme.

Duration

Our programme at Earlscliffe runs for 2-weeks



Special Feature

London media workshop with professional experts



This two week programme is designed to equip students with the skills and know-how to critically challenge and interpret information, data and news in order to arrive at a balanced view on global 'big issues'.

The course will also teach students how best to communicate creatively their own ideas and opinions to the widest target audience.

This course is perfect for curious, well-informed students who think independently yet enjoy working collaboratively in dynamic teams. Students will harness technical skills in creating video, audio and text output to bring political, cultural and social discussion to the table.

Sample Timetable

	Saturday	Sunday	Monday	Tuesday	Capital Wednesday™	Thursday	Friday
07:30	Wake up, room inspections and breakfast						
09:00	Arrival & departures throughout the day	Trip to Margate and Dreamland theme park	Lessons 1 & 2 Theory: Introductions; the internet and social media	Lessons 1 & 2 Language: Coverage of current issues in the UK	High speed train to London: Tate Modern Museum, a walking tour and Leicester Square	Lessons 1 & 2 Language: the news, journalism and the UK media landscape	Lessons 1 & 2 Task: 'The Newsroom': Creating a Folkestone news broadcast
	House games						
10:30	Morning break		Morning break			Morning break	
10:45	Walk to town and ice-cream at Mermaids		Lessons 3 & 4 Language: Reporting news, sensationalism and generating clicks	Lessons 3 & 4 Debates: Preparation to participate in mock hustings		Lessons 3 & 4 Task: Planning and conducting interviews in Folkestone	Lessons 3 & 4 Language: Developing pronunciation for presenting
12:15	Lunch		Lunch			Lunch	
13:15	Trip into Ashford Outlet Centre		Lessons 5 & 6 Task: Publishing a summer school blog	Lessons 5 & 6 Participation in mock hustings		Lessons 5 & 6 Task: 'The Newsroom': Creating a Folkestone news broadcast	Lessons 5 & 6 Presentations of work
15:15			Afternoon break			Afternoon break	
15:45			Afternoon activities Arts and crafts Gym Swimming Football	Afternoon activities Jeux sans Frontières		Afternoon activities Visit Folkestone in small groups	Afternoon activities Rounders Basketball Tennis Baking
17:00	Free time						
18:00	Dinner						
19:30	Welcome party and games	Film night and popcorn	Beach night	'Earlscliffe's Got Talent' show	Table tennis, basketball & movie night	Ten-pin bowling trip	70s disco night
22:00	In houses						

This is an example timetable and may be subject to change beyond our control.



Topics include:

Breaking Text

Focusing on print media and article writing, this project replicates the hustle and bustle of a newsroom through a series of investigative journalism assignments. Students will create newspaper articles and podcasts involving real-life interviews with the public, other students, and staff. Additionally, students will act as 'reporters' at the Think Global debates.

Breaking Sound

Expanding the focus to issues within the 21st-century media landscape, this project involves collaboration to create a podcast focusing on global current affairs.

Breaking Image

Exploring the power of imagery, this project teaches how to evoke feelings and reactions in social media, journalism, and marketing.



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“During my stay at Earlscliffe, I think I have spoken my own language maybe twice. I am even thinking in English now! The connections I have made here are so strong, as you spend so much time together. People from all over the planet - I feel like I have known them for years!”

Hannes, Germany

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