



SBC

COURSE OVERVIEW

Future Business Leaders

11-15yrs



 SBC Canford



SBC Canford

Ages: 11-15

Duration: 2 weeks

English Level: B1+

At a Glance

Shaping Tomorrow's Innovators

Our two-week Future Business Leaders course is designed for ambitious students who are passionate about the world of business. This programme offers a unique opportunity to explore the intricacies of business strategy, management, and entrepreneurship. Through engaging workshops and real-world business challenges, you will gain the knowledge and skills necessary to navigate the fast-paced business environment.

The course places a strong emphasis on developing entrepreneurial mindsets, encouraging you to think creatively and strategically. You will work on practical business projects, from developing a startup idea to crafting a compelling marketing campaign, giving you a taste of what it takes to succeed in the business world.

In addition to building technical skills, the course also focuses on leadership development, teaching you how to lead teams, make strategic decisions, and communicate effectively in a corporate setting. You'll engage with industry professionals who will

share their experiences and insights, helping you to build a network and understand the realities of the business world.

Whether you aspire to start your own business or lead within a major corporation, the Future Business Leaders course at SBC is your launchpad to a successful career in the dynamic world of business.



Sample Timetable

WEEK ONE TIMETABLE

8:45-9:00	Morning Assembly				
9:00-10:30	Leadership Knowledge An Introduction to Fields of Leadership	Leadership Knowledge How to Resolve Conflicts	Leadership Knowledge How to Lead at School	Leadership Knowledge How Politicians Lead their Countries	Leadership Knowledge How Captains Lead their Teams
11:00-12:30	Time to Shine Preparation Project The Leadership Climate Campaign	Time to Shine Preparation Project The Leadership Climate Campaign	Time to Shine Preparation Project The Leadership Climate Campaign	Time to Shine Preparation Project Presentation Preparation: Public Speaking Skills	Week One Time to Shine Ceremony

WEEK TWO TIMETABLE

8:45-9:00	Morning Assembly				
9:00-10:30	Leadership Knowledge Leadership in the Climate Crisis	Leadership Knowledge How to Lead in Your Community	Leadership Knowledge How to Lead in Sports	Leadership Knowledge How to Communicate as Leader	Leadership Knowledge Developing Future Leadership Skills
11:00-12:30	Time to Shine Preparation Project The Leadership Climate Campaign	Time to Shine Preparation Project The Leadership Climate Campaign	Time to Shine Preparation Project The Leadership Climate Campaign	Time to Shine Preparation Project Presentation Preparation: Public Speaking Skills	Week Two Time to Shine Ceremony





Course Objectives

Welcome to Future Business Leaders, an exciting introduction to the world of business for students aged 11–15. At Canford School, we believe that it's never too early to start developing the skills that will help you succeed in the business world. This course will introduce you to the basics of entrepreneurship, management, and finance in a fun and engaging way, setting the foundation for your future as a leader in any field.

Module 1

Introduction to Entrepreneurship

Learn what it means to be an entrepreneur by exploring how ideas become successful businesses, identifying great business concepts, and developing your own through creative activities and team projects.

Module 2

Basics of Marketing and Branding

Discover the world of marketing and branding by learning how businesses attract customers, create strong brands, and communicate effectively, with interactive exercises to design your own marketing campaigns.

Module 3

Understanding Money and Finance

Explore the basics of finance by learning about money management, smart financial decisions, and how businesses earn and spend money, with fun activities to understand the crucial role of finance in business.



Previous projects include:

Launching a Sustainable Startup: From Concept to Market

project that involves developing a complete business plan for a new sustainable venture, including market research, financial projections, and a go-to-market strategy.

This project challenges you to think like a business leader, combining creativity with strategic planning to solve real-world business challenges and bring your ideas to life.



Time to Shine

For your Time to Shine project, you will take on a comprehensive business project that allows you to apply the concepts and strategies you've learned throughout the course. This project will culminate in a formal presentation, where you will pitch your ideas, demonstrate your business acumen, and receive feedback from peers and instructors. It's an opportunity to showcase your entrepreneurial spirit, strategic thinking, and leadership skills.



Our Approach to Your Learning

At Canford School, our approach to learning in the Future Business Leaders course is all about making business education fun and accessible. We use a mix of hands-on activities, group projects, and real-world examples to help you learn the basics of business in a way that's engaging and easy to understand. Our supportive teachers encourage you to be creative, think critically, and work collaboratively, helping you build confidence in your ability to lead and succeed. We aim to inspire you to explore the world of business with enthusiasm and curiosity, setting the stage for future success.



Academic Content

15 hours of subject-specific academic content per week with a subject tutor, delivered through interactive and hands-on lessons.



English Level

Students require a minimum English level of B1+ to enrol onto this programme.

Secure your place

A booking can be made online on our website summerboardingcourses.com

Our programmes fill up fast so we recommend you book early to secure a space on our most popular courses. If you are booking on behalf of a family, please let us know at the time of booking.

+44 (0)1943 878518
info@summerboardingcourses.co.uk





SBC

SUMMER BOARDING COURSES